

PRESS RELEASE

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21 Reasons Why “I” Don’t Have To Wear A Mask!

Why Pandemics Won’t Go Away: A Satire

Once upon a time, about 11:30 on a Saturday morning, author Ken Christensen went to the local hardware store to discover 10+ people milling about in the checkout area without masks.

The man next in line wore a T-shirt that read:



“YOUR OPINION MATTERS TO ME”!

Without missing a beat, Ken pointed at him and said,

“My opinion is you need to wear a mask!”

His wife responded with,

“I’m not wearing any underwear either!”



Over the course of the next 60 seconds, Mr. Christensen encountered six people – most with children – each with their own excuse as to why they *“Didn’t need to wear a mask.”*

This troubled Ken for the next week and he reflected on the numerous encounters he had with maskless people since March 2020. He decided to write his 27th book about his these experiences.

What It’s About

21 Reasons Why “I” Don’t Have To Wear A Mask! allows for spirited interviews with a light hearted – but serious – look at a most serious problem and attempts to shed light on the thinking: *“Pandemic? What Pandemic?”* Highlighted by cartoons reflecting a specific *“Excuse”* some may find this book enlightening, and others, disturbing!

Written from a satirical perspective, also included are commentaries by Ken which include:

- How I stayed politically neutral over the years.
- What my mother taught me about politics.
- Social Media – Destroying friends and family for years!
- I Fell In Love In Seattle and Portland. What the heck happened?

and more...

Media Interviews

A veteran of working with the media for over 30 years, author Ken Christensen has participated in over 200+ interviews with the print, radio and television media. He works closely with writers and producers helping to develop unique, inspiring, humorous – and FUN – story ideas. Requests for material are met promptly and can be supplied within 48 hours.

STORY IDEAS

21 Reasons Why "I" Don't Have To Wear A Mask!

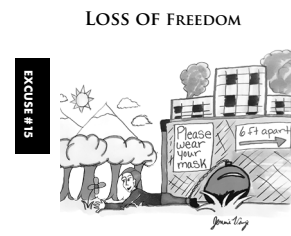
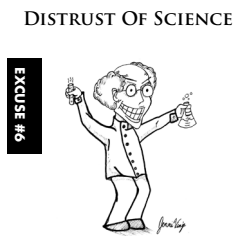
Why Pandemics Won't Go Away: A Satire

Have you gone out lately during this Serious Pandemic wondering why some people aren't wearing masks in public places? After months of exhaustive research, author Ken Christensen has compiled a list of **21 Reasons** why some people won't wear a face mask for 15 minutes when out shopping. Highlighted by cartoons reflecting a specific "Excuse" it is astounding to many of us that in the time of a National Emergency, some things will never change. "Pandemic? What Pandemic?"



1) What inspired you to write this book?

2) What are some of the most common excuses you hear?



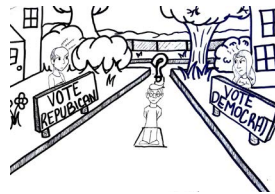
3) What's the Florida Two Step?



4) Did people really try to run over you when you wore a mask, gloves and Hawaiian shirt in public?



5) What did your mother teach you about politics?



6) Is Social Media destroying relationships with friends and family?



7) Who are some famous germaphobes?



Richard Nixon • Elvis
(Fear of hospitals)



Nikola Tesla



Howard Hughes



Cameron Diaz



Adrian Monk

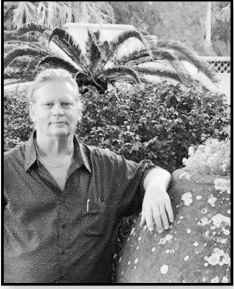


Darth Vader
(He had to be!)

8) What happened with your Romantic America travel books series after 9/11?



About The Author



Ken Christensen, author, artist and entrepreneur, developed the Romantic America Book Series in 1990 and researched, wrote and published 25 books covering 43 states and British Columbia. With the aftershocks of 9/11 affecting the travel industry and dealing with a debilitating family illness, Romantic America fell by the wayside.

In 2003 Ken became a pool technician which allowed him a flexible schedule to spend quality time with his fatally ill wife, Cindy.

Turning lemons into lemonade in 2008, Ken wrote and published *I Love My Pool ~ The Perfect Pool In Five Easy Steps*. In his mid 50s, he enrolled in some college classes to enhance his design and marketing skills. It was a tough road afterwards in 2010 when he realized he couldn't find a job because of his age / or had too much experience (30+ years of printing and marketing). He almost wound up living on the streets with no social services available to him (although he paid taxes for all his his life)!

In time, things turned around for him. He became increasingly involved with Social Media Marketing, designing over 200+ videos for commercial e-mail promotions. Today, semi-retired, his love of writing, designing and marketing inspired him to write his newest book, *21 Reasons Why "I" Don't Have To Wear A Mask!*

About The Artist



Jenni Vinje was born and raised in Wisconsin and at age seven started to draw. Her childhood and teen years were a bit of a struggle but her drawings helped her through those periods.

After graduating High School in 2010 she attended the Milwaukee Institute of Art and Design and studied a wide range of subjects including drawing and writing while specializing in animation. She graduated in 2014.

Now a stay at home mom with her husband that she's known for 20 years (who also drives in demolition derbies!), they live on a huge farm, have three beautiful daughters, eight chickens and two adventurous cats. You will find her cartoons and writings complimenting this book.

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to arrange Remote Interviews
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