## **Press Release**

### FOR IMMEDIATE RELEASE

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# Romantic Southern California released as Kindle e-pub

Kindle Countdown Deal: February 11 – 14

Just in time for Valentines Day!

**Romantic Southern California** – Kindle e-pub, the 31st book in the **Romantic America Travel Guide Series**, takes on a whole new look and offers a unique perspective on **The Art of Travel**.

Author Ken Christensen, a devout believer in "*The Art of Romance*", has produced a completely NEW Romantic America format that features unique lodgings and "Romantic Things To Do" throughout the United States and Canada.

With the popularity of Kindle e-pubs; owners of computers, Kindle Fire HD, Tablets and iPhones simply go to Amazon and download any book they want.

The new format of Romantic America includes numerous color photos and a pleasing design unlike any other e-pub travel guides.

# **Google Maps & Romantic America**

Within this e-pub readers find detailed Google Maps linking written reviews to tours:

- Adventures Along The Romantic Highway ~ Planned adventures just for you!
- **Camping Destinations** ~ for those who like the outdoors.
- **Lighthouse Destinations** ~ A great "Day Trip" adventure.
- Lodging reviews (for any budget) feature direct links to website and e mail.
- Things To Do In A Specific Area with links to local Chamber of Commerce, Wikipedia, Weather Channel, and Google Maps.
- The Art Of Romance ~ How To Be Romantic On A Daily Basis.

## The Romantic America Philosophy

Its simple! Everyone should be able to travel and appreciate the wondrous beauty of the United States, no matter what their budget. Add a little Romance... and lifetime memories are guaranteed!

Romantic America ~ Reinventing The Art Of Travel

A Pleasure. A Pastime. A Passion.

# **Story Ideas I**

## Kindle Countdown Deal: February 11 - 14

Available as a Kindle e-pub at Amazon.com, **Romantic Southern California e-pub** sells for \$4.69 at Amazon.com / Kindle. Over the course of 5 days, the price starts at .99 cents and works its way up to full price.

## **Great Escapes**

**Romantic Southern California** is divided into four individual sections of the state. Each offers a diverse experience complemented by stunning landscapes, scenery and most importantly... off-the-beaten-path roads that that allow readers to enjoy Adventure Along The Romantic Highway! The chapters are:

#### Chapter 1 ~ San Diego

• Featuring extensive information on Downtown, Beach Communities, North Coast & North County

#### Chapter 2 ~ California Rivera

- San Clemente to Santa Monica
- Catalina Island

## **Chapter 3 ~ Central Coast**

- Santa Barbara
- Santa Ynez Wine Country

### **Chapter 4 ~ Country Escapes**

- Julian
- Big Bear
- Idyllwild
- Palm Springs

Author Ken Christensen can help you plan a detailed escape that is sure to inspire your readers.

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# **Story Ideas II**

## Valentine's Day 2015 ~ the problem...

Many people don't plan in advance for Valentine's Day and are surprised to find that many Restaurants, Bed & Breakfast's, Inns and Hotels have been booked months in advance!

# Valentine's Day 2015 ∼ The Solution:

With Valentine's Day 2015 falling on a Saturday, romantic couples can leave the world behind and spend quiet moments in the privacy of their home.

**Romantic Southern California e-pub** features great articles and tips on "How To Romantic On A Daily Basis" including Packing a Picnic Basket and **Preparing A Romantic Dinner At Home**. Plus: Love Notes and Romantic Music & Movies with direct links to the product on Amazon.

Watch a sunset on Saturday and savor a wonderful meal prepared in the privacy of your own home. Romantic music, candlelight, and a fireplace glowing in the background make this the perfect opportunity to plan an excursion to a Bed & Breakfast Inn.

## The Bed & Breakfast Experience

There is a common misconception that all B&Bs are Victorian homes with a shared bath. Not so... Romantic America travel guides offer a wide variety of lodgings that include cozy homes on the edge of ocean cliffs, lodges in the mountains, and Victorian mansions in the wine country. Unique architecture styles include Princess Anne, Dutch Colonial, Greek Revival and Colonial Mansions. Many of these homes are part of the rich history of the Southwest and were built by prominent citizens in the 1800s.

### The Art of Romance ~ Kindle

Within this full color e-pub readers find beautiful graphics and Romantic Information features timeless ideas that remain current in the 21st century.

Sure to inspire any relationship whether new, moving forward, or.. "We need something different in our lives!", within this book readers find an abundance of information on How To Be Romantic on a Daily Basis. Articles include:

- Dating And Dining, Buying Flowers and How To Pack A Picnic Basket
- Inexpensive Adventures, Romantic Dinners At Home (highlighted by recipes from the finest Bed & Breakfast Inns on the West Coast), Romantic Massages, The Ultimate Bubble Bath, The Perfect Feather Bed, Breakfast In Bed and How To Make Chocolate Covered Strawberries are just a sample of what is in this e-pub.

Plus discovering romance in all kinds of weather, Romantic Music and Movies (all with direct links to Amazon to purchase) and Love Notes – Sensual suggestions to share with your partner. *And more...* 

## The Six Degrees of Love ~ Kindle

The first six chapters of The Art Of Romance are available in a separate book titled **The Six Degrees of Love**. It offers insight into the age old questions: How does Romance and Falling In Love begin and evolve?

When readers find themselves saying:

"You know, something feels good with this person and I want to make it last!" this book offers a unique perspective on how to appreciate "The Best That Life Has To Offer!" the Six Degrees Of Love offers a unique perspective on what it takes to create a relationship that will bloom and grow.

## **About The Author**

Ken Christensen, author, artist and entrepreneur, developed the Romantic America Book Series in 1990 with his first book Romantic San Diego. Over the next 13 years he expanded it to 24 books across the U.S. and Canada.

In 2014, Ken decided to use his graphic design and marketing skills to convert 20+ books to Kindle and promote the romantic America e-pub series with the national media

#### **Media Interviews**

A veteran of working with the media throughout the U.S. and Canada for over 20 years, Ken has participated in over 400 interviews with the print, radio and television media. He works closely with writers and producers helping to develop unique and fun story ideas.

Past interviews have included in-studio displays on: • Choosing The Right Rose for the Right Occasion • How to Pack a Picnic Basket • Preparing a Romantic Dinner at Home • Breakfast in Bed

Favourite topics for discussion include: • The Art of Making Love • The Art of Buying Flowers • Sexy Things To Do • Romantic Travel Tip • The Art of Watching a Moonrise • Unique Ideas for Gifts

Requests for material, articles, and photographs are met promptly and efficiently and can be supplied within 24 hours.

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